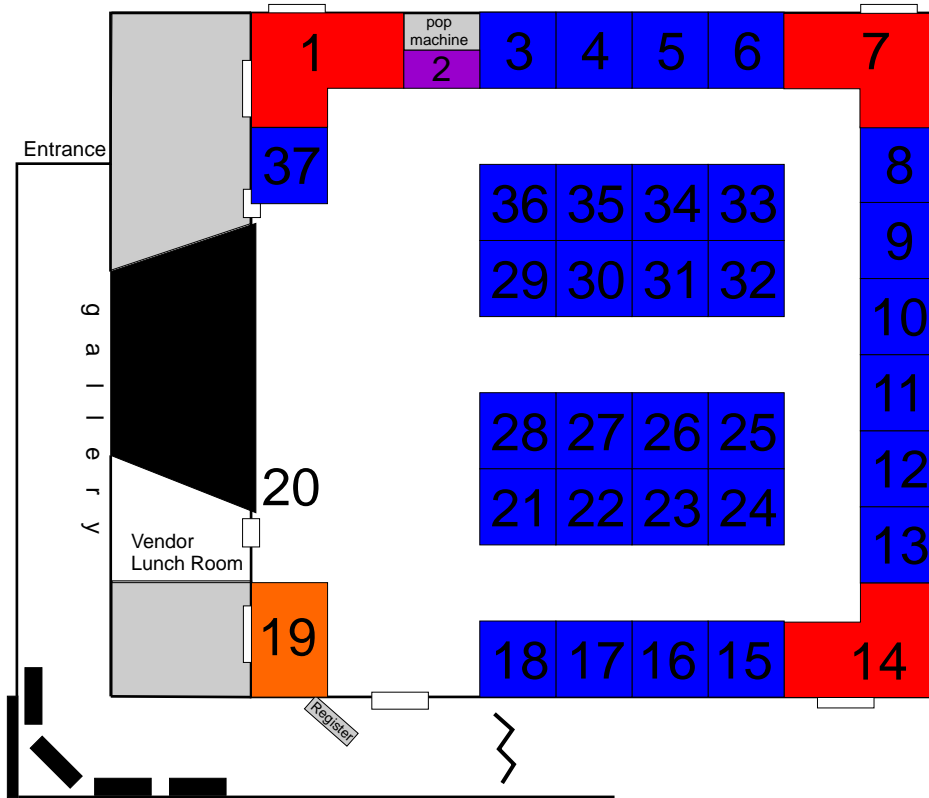


Parking



March 7th, 2009
 Madison Middle School
 10:00 am to 5:00 pm



- 4x8 booth \$100.00
- 8x8 booth \$200.00
- 8x12 booth \$275.00
- 16' corner \$350.00
- unmanned \$75.00

This layout is for maximum capacity. If fewer booths are taken, layout will be modified slightly. Every effort will be taken to provide you with the booth of your choice.

Booth Reservation Form Upper Valley Bridal Fair 2009

By submitting this form I agree that I am committing to participate in the Upper Valley Bridal Fair to be held on March 7th, 2009 at the Madison Middle School, Rexburg, Idaho. I understand that any payments made under this agreement are non-refundable. I also agree to follow the terms set hereunder with regards to payments being made and due dates agreed upon. Although I will select booth spaces, this does not guarantee placement in said booth space. The Show Producer will make all efforts to place me in my preferred booth space, listed below. The vendor agrees to "hold harmless" any personnel of the Upper Valley Bridal fair, Madison School District and all personnel, for any liability incurred by any participant on school property.

Company Name _____

Company Rep _____ Phone _____

Address _____ e-mail _____

City _____ State _____ ZIP _____

Quantity	Description	Cost per item	Extended Price
	Package One Preferred Booth Space _____	\$275.00	
	Package Two Preferred Booth Space _____	\$400.00	
	Unmanned Booth Preferred Booth Space _____	\$75.00	
	4x8 Half Booth Preferred Booth Space _____	\$100.00	
	8x8 Standard Preferred Booth Space _____	\$225.00	
	8x12 Large Preferred Booth Space _____	\$275.00	
	16' Corner Preferred Booth Space _____	\$350.00	
	Website Ad (Revolving or Standing) circle one		
	Show Program Ad (Inside Cover, Full, half or 1/4)		
	Sponsorship (logo placed in all print & show advertising)	\$200.00	

Payment Options	
Purchases Total	
Deposit	
1st Payment	
2nd Payment	
Final Payment	
Make Checks payable to SEI Bridal Fairs . Credit card payments will be accepted via PayPal, and you will receive an email requesting this payment. <small>List payment due date next to each payment listed above, no less than one payment per calendar month, final payment by December 9th, 2008</small>	

Ways to be a part of the show.

Upper Valley Bridal Fair

Packages - the most for the least

Package One \$275.00
 8' booth*
 1/2 page ad in program
 Revolving banner ad

Package Two \$400.00
 16' booth*
 1/2 page ad in program
 Revolving banner ad

Sponsor Package \$600.00
 16' booth*
 Full page ad in program
 Fixed banner ad
 Listed as sponsor
 Logo on all printed materials



In an effort to better accommodate local brides, we are announcing the 5th annual Upper Valley Bridal Fair. We are anticipating more brides, and more vendors to offer more services to those planning a wedding in the Rexburg area.

The Upper Valley Bridal Fair will be March 7th, 2009 from 10am to 5pm at the Madison Middle School. This location is ideal for those brides that will travel, and parking is ample. The show is timed to attract the brides who become engaged on Valentines Day and to promote your business for the busy Spring/Summer wedding season.

A la carte

4x8 booth \$100.00
 8x8 booth \$200.00
 8x12 booth \$275.00
 16' booth \$350.00

*All booths include free VIP page on the show website, and a free coupon in the Bridal Fair Value Coupon book.

Show Program-full color

1/4 page ad \$35.00
 1/2 page ad \$65.00
 Full Page ad \$100.00
 Inside back cover \$150.00
 Back Cover \$200.00

Banner ads on Website

Revolving banner ad \$25.00
 Fixed Banner ad \$60.00

Misc.

Coupon without booth \$45.00
 Show Bag stuffer \$30 w booth
 \$95 w/o booth



As you can see to the left, there are a lot more options available at the show. The packages are designed to get you the biggest bang for your buck.

Below are some new things that we are really excited about.

1) Bridal Fair Value Coupon Book. An attempt to have brides book vendors at the show, we are putting together a coupon book with offers, from you the vendor, that expire at the end of the show.

2) Show Program. Full color ads bring the best results. We have put this together at our cost. That is the reason the prices for full color are so cheap. This will give those in the program added exposure.

Take a moment to decide which options will benefit you the most. Then fill out the reservation form and send it in with either the full amount or a 50% deposit with the balance due February 14, 2009.

To join the Upper Valley Bridal Fair as a vendor fill out the reservation form, and send check to: SEI Bridal Fair, 1498 Santiago Lane #22, SLC, UT 84121 or 240 S. 1000 W., Blackfoot, ID 83221. We do accept credit cards. E-mail for details.