

Upper Valley



BRIDAL FAIR 2011

October 8th, 2011 • Spring Hill Suites • Rexburg • Saturday 10-4:30

Company Information

Company _____

Contact _____

Address _____

City _____ State _____ ZIP _____

Telephone _____ e-mail _____

Please circle a category. Certain categories fill quickly. Be sure to contact show management to confirm there is still space available in your category.

Bridal Salon, Flowers, Photography, Health & Wellness, Cosmetics, Cake Decorator, Catering, Fitness, Dance Instruction, Publications, DJ, Live Music, MC, Videographer, Financial Institution, Financial Planning, Insurance, China/Dinnerware/Kitchen, Wedding Registry, Wedding Planner, Wedding Decorator, other

Option Costs

Floor Booth Space

Lobby Booth \$300

Conference Room Booth \$225

Hotel Suite \$225

Sponsorships

Major Show Sponsor \$650*

Show Sponsor \$500*

Bag Sponsor \$ 60

* includes full booth in show

Bag Stuffer \$ 55

Show Program

Back Cover (color) \$ 105

Inside Back Cover (color) \$ 95

Full Page \$ 75

Half Page \$ 40

Quarter Page \$ 25

Additional Services

Electricity \$ 15

Purchases

Total Purchases _____

Deposit _____

Balance _____

Payment Selection

Check Visa MC AMEX Discover

Card # _____

CVV# _____ Exp. Date _____

Signature _____

Please Return this form and payment to:

Pinnacle Media and Events

24S. 1st West, #3 • Rexburg, ID 83440

Sponsorship Details

Major Show Sponsor

- Full Booth Space
- Logo on all promotional print items
- Banner ad on show web site, linked to your site.
- Business name in program bolded
- Name shown on floor map
- Multiple mentions online and at the show.

Show Sponsor

- Full Booth Space
- Logo on all promotional print items
- Business name in program italicized

Event Sponsor

- Name on banner at the stage

Bag Sponsor

- Name imprinted on bags that are given at the entrance of the show.

Bag Stuffer - We place your promotional information into every bag that is handed out at the show entrance.

Show Program - A small booklet published and handed out to every person that comes to the show. Will have show information, floor layout and other information including advertisements for brides to look over at the show.

Upper Valley



BRIDAL FAIR 2011

Rental Agreement

This agreement made by and between, Pinnacle Media and Events, ORGANIZER hereafter, and _____, hereafter called EXHIBITOR.

ORGANIZER and EXHIBITOR agree to the following:

1. ORGANIZER leases to EXHIBITOR display space in the Semi-annual Spring Upper Valley Bridal Fair to be held Saturday, October 9th, 2011, 10:00 a.m. - 4:30 p.m. at the Spring Hill Suites in Rexburg, Idaho.
2. Display space will be sold on a first come, first serve basis. Exhibitor fee entitles EXHIBITOR to standard draped back wall, 6 foot table, and two chairs in the lobby and conference room, hotel suite if not in lobby and conference room and registered brides list. Other services are available for a nominal fee.
3. EXHIBITOR shall not, without prior written consent of ORGANIZER, assign or sublet any part of this lease/ display space.
4. EXHIBITOR agrees to occupy the space for the full time of the Upper Valley Bridal Fair-2011. It is further agreed that if said EXHIBITOR does not occupy the contracted space or fails to comply in any other respect with the terms of this agreement, that the ORGANIZER shall have the right, without notice to the EXHIBITOR, to sell such space or any part thereof. Therefore, the EXHIBITOR, failing to occupy said space or comply with any of the provisions of this agreement, agrees to pay entire contract price, as loss and/or damage suffered by said ORGANIZER on account of such failure. Notification of cancellation must be made within three days of this agreement or any monies exchanged will not be refundable.
5. ORGANIZER will not be responsible for any loss by fire, theft, wind, storm, explosion, or any other cause whatsoever, to any property belonging to EXHIBITOR, nor is ORGANIZER, responsible from loss of occupancy or other loss to EXHIBITOR by destruction or damage to the display area. EXHIBITOR releases ORGANIZER from any and all other causes whatsoever, for theft or damage to equipment, booths or displays within the booths –by fire, rain, accident or any other cause whatsoever, EXHIBITOR assumes full and total responsibility for all patrons of the Upper Valley Bridal Fair-2011 who enter EXHIBITOR'S display area and releases and agrees to indemnify ORGANIZER from any claims by any patron concerning the goods or services EXHIBITOR displays, provides or sells at or in connection with the Upper Valley Bridal Fair-2011. EXHIBITOR agrees to bear full responsibility for any damage caused to the exhibition facility by EXHIBITOR, his agents or employees during the Upper Valley Bridal Fair-2011, while setting up, and while tearing down of the display area. EXHIBITOR agrees to indemnify, hold harmless, and covenants not to sue ORGANIZER for any and all liability, real or alleged, arising out of or in connection with this lease agreement. EXHIBITOR agrees to pay all costs of collection, default, breach or enforcement hereunder, including reasonable attorney's fees.
6. ORGANIZER will provide the EXHIBITOR access to the proprietary Registered Brides List (list). Use of this list is limited to the specific business listed in this agreement. Sharing of this list with any other business or business interest is prohibited. Violators shall be fined \$995 per incident of sharing, and may be barred from future events organized by ORGANIZER.
7. This agreement contains the entire understanding of the parties and no oral or other representation not contained herein shall be binding upon the parties hereto.
8. EXHIBITOR AGREES TO HOLD ORGANIZER HARMLESS TO ALL LIABILITY ISSUES PERTAINING TO THIS UPPER VALLEY BRIDAL FAIR-2011
9. Food booths MUST have a state license; call 356-3239 for more information.
10. Set up starts at 2 p.m. on Friday and must be complete by 9:00 a.m. on Saturday morning. Take down will be complete by 7:00 p.m. on Saturday.

EXHIBITOR NAME: _____

Responsible Representative: _____ Date: _____